



# **BUSINESS ASSOCIATION OF WEST PARKSIDE**

## **GENERAL MEETING MINUTES**

### **Thursday, January 16th, 2014**

Attendees: Andre Andrews, Officer Grace Bennett, Florence Churchill, Shonte Eley, Pam Evans, Officer Frank Gramlich, Lucinda Hudson, Gigi Knecht, Juliana Muganza, Marjorie Ogilvie, Miller Parker, June Pelzer, Mitch Person, NazAarah Sabree, Stanley Simpkins, Sarah Stirzel Cuzzolina, Chef Bernard Talley, Carolyn Walker, Brain Wenrich

Regrets: Josh Cohen, Cathy Cahill

- I. Call to Order 8:35am by M. Ogilvie
- II. New Business
  - A. The Board of Directors had a Visioning Session in December
    1. Sustainability options were presented
    2. BAWP is now pursuing a feasibility study
  - B. Freedom Festival by the Mann honoring Octavius Catto
    1. Luncheon – Congratulations Lucinda Hudson who is receiving the Senator Roxanne Jones Award
    2. We need people to purchase seats at a table: Table \$2,500/ Seat \$200
    3. Donations are being accepted to go towards the luncheon. If you would like to donate any amount, purchase a seat or donate a seat for someone else. Please call Sarah at 215-879-8500 if you would like to participate.
    4. An invitation to join the luncheon will be sent out in email.
  - C. The Promise Zone was announced and a map passed around showing the borders.
    1. Philadelphia is only one of three cities picked nationally, it is a very big deal.
    2. Parkside is on the edge of the new Promise Zone, which includes Mantua.
    3. The Promise Zone brings grants and tax incentives into the neighborhood.
  - D. Report from Councilman's Office: An email was read regarding Real Estate Taxes and Uses & Occupancy Taxes. The email stated if anyone has a BRT hearing pending they, can pay what they owed last year. It was recommended by the President of the Board to get that in writing before you follow through with paying the lower tax amount, so that there is no penalty later applied for paying less.
  - E. The Barnes Foundation Presents Yinka Shonibare MBE: Magic Ladders Opening on January 24<sup>th</sup>, 2014. As First Free Sunday Partners there is a discount available. Please see Sarah for details.
  - F. Another Announcement was made regarding the completion of the Pump Track.
    1. There will be a grand opening in May.
    2. This is the first Pump Track in an Urban Setting.

### III. Old Business

- A. For updates please check out our website [www.BAWPPhilly.com](http://www.BAWPPhilly.com)
- B. If you have an event coming up, please notify BAWP for the community calendar/ website
- C. If you are not represented on our online directory, please see Sarah
- D. Concourse Lake – Lucinda Hudson & Parkside Association will be in charge of future maintenance of the Lake, once the Garden Club finishes their commitment in the spring.
  - 1. They are creating a Friends group for Concourse lake, but also for the Pump Track and maintenance of the Pump Track.

### IV. Round Robin

- A. Officer Gramlich and Officer Bennett of the 19<sup>th</sup> District – In the case of any emergency call 911. 911 then dispatches cars, based on priority level, and availability. Once the call is made to 911 you can call Officer Bennett and inform her of the incident. If there are enough officers available and 911 has sent the dispatch through, then there can be immediate action.
  - 1. Calling 911 also allows for a paper trail to be created.
  - 2. 911 sees where Officers are, so they can send the appropriate assistance.
  - 3. Pleased to report that during the Holiday Seasons they had overtime details in the Shopping Center and there were no incidents reported during the Holidays.
- B. Pam Evans from Discovery Charter School
  - 1. Their Basketball teams are flourishing
  - 2. They have aboard trips for 5<sup>th</sup> & 8<sup>th</sup> grade planned to Canada and Germany. If you would like to sponsor or donate towards giving students the opportunity to travel abroad please contact Pam.
- C. Stanley Simpkins from Sickle Cell Disease Association announced that Blood Drives are set up all around the city. Please donate blood to help people with Sickle Cell Disease.
- D. Florence Churchill & Mitch Person from Today's Promise, Tomorrow's Future Day Care announced that they will be opened on February 3<sup>rd</sup> and enrollment for children is currently opened.
- E. Shonte Eley from WPFSI
  - 1. Raffle for 76ers tickets – win four seats
  - 2. \$5.00 per raffle ticket
- F. Juliana Muganza from WPFSI
  - 1. Youth Involvement Round Table – 20-30 years old discussing what you would like for your future neighborhood to be like. Monthly Starting Feb. 1<sup>st</sup>. Check [www.wpfsi.com](http://www.wpfsi.com)
  - 2. Capacity Building Training
    - a. Looking for leaders. Please call if you are interested or would like to nominate someone.
    - b. Begins February 15<sup>th</sup>
- G. NazAarah Sabree from the Commerce Department
  - 1. Counterfeit NEW \$100 bills in rotation.
  - 2. Philadelphia Secret Service available to educate community

3. For images and details visit <http://www.bawpphilly.com/events-and-news.html>
- H. Chef Bernard Talley for Chef Bernard Caterers
  1. Women in Philly Cooking – Held at Enon
  2. Kids for Cooking – Lessons available on Healthy Eating

V. Break into Committees

A. Goals, Issues, and Gov't Relations:

1. 4724 Parkside
  - a. NazAarah Sabree has been in contact with L&I, who has their Director of Operations working on our behalf. L&I is fast tracking this to the Court Department.
  - b. Currently the owner of the property has not been given any permission to be on the Property at any time, and therefore being on the property is illegal.
  - c. Officer Bennett & Officer Gramlich have a copy of the Cease & Desist Order and will hand out citations to anyone on the site.
  - d. Call 911 and state that there is a cease order that is being violated at 4724 Parkside.
2. Window sign rule
  - a. There is a new about how much of your businesses windows can be covered with signs. Handouts showing this are available at the website or with Sarah.
  - b. NazAarah is checking to see if the law is 20% of the total window space or 20% total of each window.
3. The Overpass at 52<sup>nd</sup> Lancaster was updated.
  - a. Task Force meeting about next steps.
  - b. Recommendation was made to include Police Officers and L&I in the Task Force
  - c. A request was made to receive a report on crime under the Overpass from the 19<sup>th</sup> district. Officer Bennett said she would follow up with that.

B. Events:

1. Holiday Stop-By
  - a. Congratulations – Best Ever.
  - b. Over 150 people attended, that is just the names of those who signed in.
  - c. Biggest Operation of donating toys
  - d. Looking at why was this year such a success – looking for suggestions.
2. Jackie Robinson Day
  - a. April 15<sup>th</sup> 2014
  - b. We are going to step it up this year and then even more for the 2015 - 10 year anniversary.
  - c. Phila Stars Statue is featured in a Phillies Movie
3. Gubernatorial Forum
  - a. Five Candidates are already confirmed for a visit
  - b. March 20<sup>th</sup>, 8:30am -10:30am – four candidates are confirmed

- c. Please Bring People, We want to show the state that we have a voice and we care.
- 4. Golf Outing Fundraiser – Support Local Youth Sports Leagues
  - a. Jay Ogilvie is going to investigate this idea and its marketing
  - b. Looking for a golf course.

Meeting was called to close by President, Marjorie Ogilvie at 10:00am.

Next Meetings:

Board Meeting  
Thursday, February 6th, 2014  
8:30 – 10:00 AM  
PBTC Main Office

General Meeting  
Thursday, February 20th, 2014  
8:30 – 10:00 AM  
PBTC Main Office