



**General Meeting
Minutes**

Date: Thursday, August 21st, 2014

Facilitated by: Marjorie Ogilvie, President of the Board

Location: Philadelphia Business & Technology Center, 5070 Parkside Ave., Suite 2400

Time: 8:30am – 10:00am

Attendees: Ozie Bailey, Paul Brauer, Cathy Cahill, Shonte Eley, Art Fastman, P/O Goodin, P/O Gramlich, Cassandra Hayes, Lucinda Hudson, E. Jazmine Kiah-Thorpe, Gigi Knecht, Sarah Magnelia, Marjorie Ogilvie, Dolores Parker, Miller Parker, Russell Stump, and Patty Tiano

Agenda:

- I. Call to Order
- II. Welcome and Regrets : *Marjorie Ogilvie*
Lauren Bornfriend and June Pelzer
- III. KIPP Internship Program *Sarah Magnelia*
 - a. Career readiness program offering hands on learning experience that can support them through college beyond the typical summer job.
 - b. Last year 70 students were in an internship program with Accenture
 - c. KIPP is interested in expanding its internship placements for the summer of 2014
 - d. If anyone is interested in having summer interns please contact Sarah Magnelia at 215-307-3465
- IV. ShopRite Expansion *Paul Brauer*
 - a. Trends today show that it is not just about the groceries, but about the experience of shopping.
 - i. Offer beer tastings and cooking classes
 - ii. Bringing a suburban shopping center experience to an urban center.
 - b. Currently ShopRite is in negotiations with WURD radio
 - i. They would broadcast straight from the store
 - ii. They would have offices in the second floor near the dining area
 - c. ShopRite would like to offer beer, an expansion on their prepared food, and 30 seats for dining.
 - i. Beer would be highly controlled with every purchaser's license being checked.
 - ii. Payment would be taken at separate cash registers
 - iii. People would be able to drink in the dining area, but there would be no tolerance for over drinking.
 - d. The expansion would add 25-30 jobs to the 250 that ShopRite already has on payroll.
 - e. There would be separate construction jobs for the expansion as well.



- f. Police are enforcing no open alcohol containers and will continue to do so.
 - g. Questions about:
 - i. Will there be outdoor eating space?
 - ii. Will American Heritage be able to expand their space?
 - h. Early stages of planning and will take into consideration both requests.
- V. Police Officers – 19th District *Officer Gramlich*
- a. Officer Grace Bennett has retired from the Police Department. Officer Victoria Goodin is the new community relations officer.
 - b. Reminder to lock cars and put valuables into your trunks before parking.
 - c. Increase in cell phone thefts. There is a pawn broker accepting cell phones with no ID.
- VI. Round Robin – Business Introductions and Updates
- a. Cassandra Hayes is moderating a panel on diversity in fundraising and development on September 9th at the Free Library.
 - b. Art Fastman – NHS Parkside has instituted a zero tolerance for loitering policy. Recovery Walk is on September 20th.
 - c. Lucinda Hudson – Demolition on individual houses is beginning. Major demolition will begin in November.
 - d. ShopRite will be handing out backpacks on August 30th.
- VII. Updates:
- a. PIDC Industrial Park
 - i. BAWP has a contract for cleaning and maintaining the Industrial Park
 - ii. Industrial Park Clean Up Day
 - 1. Thursday, August 28th, 2014
 - 2. 12:00pm – 3:00ppm
 - b. Septa
 - i. Septa is working on the Overpass
 - ii. We will be meeting to discuss lighting opportunities for the Overpass on September 11th.
 - c. Members Online Directory
- VIII. Area Events:
- a. September 5th – 7th - Honey Fest Philadelphia
 - b. September 6th – Philadelphia Multicultural Festival – Concert of Colors
 - a. Festival 10am – 4pm, Concert of Colors 4pm – 9pm



Business Association of West Parkside

5070 Parkside Ave.
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- b. Festival Donation \$5.00
- c. 5070 Parkside Ave, Philadelphia PA 19131
- c. September 13th – Family Fun Day
 - i. Food, back to school giveaways, and healthy living tools
 - ii. Fairmount Park, 52nd and Fairmount
 - iii. 2 stages with performances
- d. September 18th DATE CHANGE - Business Association of West Parkside Recognition Awards
 - iv. 5:30 – 7:30pm
 - v. Philadelphia Business & Technology Center | 6th Floor Loft
 - vi. Visit our website to see nominees and purchase tickets today.
- e. September 21st – Brazil Day Philadelphia
 - a. Free
 - b. Great Plaza at Penn’s Landing
- f. September 27th - Sickle Cell Disease Association 5K Walk/ Run
- g. October 20th - Business Association of West Parkside Golf Outing
 - vii. Supporting Youth Sports in Parkside
 - viii. Pick up an info sheet on how you can get your businesses name front and center.

IX. Next Meeting:

- a. Thursday, **September 4th** – Board Meeting, 8:30am – 10:00am
- b. NO MEETING - Thursday, **September 18th** – BAWP Recognition Awards Night, 5:30pm – 7:30pm

X. Adjourned: 9:45pm