



## General Meeting Minutes

Date: Thursday, January 15<sup>th</sup>, 2015

Facilitated by: Marjorie Ogilvie, President of the Board

Location: Philadelphia Business & Technology Center, 5070 Parkside Ave., Suite 2400

Time: 8:30am – 10:00am

Attendees: Andre Andrews, Natasha Bailey, Ozie Bailey, Patrice Banks, Jill Bazela, Paul Brauer, State Rep. Vanessa Lowery Brown, Dwight Butler, Ken Carter, Sarah Clemens, Josh Cohen, Shonte Eley, Pam Evans, Steve Goldflam, John Haye, Cassandra Hayes, Jazmine Kiah-Thorpe, Gigi Knecht, Dennis Lee, Bob Lock, William Nasir, Marjorie Ogilvie, Miller Parker, Keith Splawn, Sarah Stirzel Cuzzolina, Patty Tiano, Kenneth Woodson, Robert Zakian

- I. Call to Order at 8:40am
- II. Welcome and Regrets: *Marjorie Ogilvie*  
Aaron Bass, Lauren Bornfriend, Cathy Cahill, Art Fastman, and Lynn McMaster
- III. New Business:
  - i. City Commissioner Candidate *Former Deputy Commissioner Dennis Lee*
    - i. Launching a voter pledge campaign – will include registration
      1. First Campaign at various Brown's ShopRite on Saturday, January, 17<sup>th</sup> from 10am – 1pm.
    - ii. Election will take place in May.
  - ii. Penn Study/ Promise Zone *Jill Bazelon & Keith Whitehall*
    - i. They are interested in seeing more financial resources put in the promise zone area.
    - ii. What services are needed the most?
    - iii. Surveys about financial resources are available. Please return filled out surveys about financial resources to Sarah Stirzel Cuzzolina.
    - iv. For more information on the Promise Zone please contact the Mayor's Office of Economic Empowerment & Opportunity.
  - iii. Public Safety Meeting *Sarah Stirzel Cuzzolina*
    - i. There was a public safety meeting
    - ii. There is a new Parkside Ambassador Bike Patrol
      1. This is being sponsored by Parkside Recovery
    - iii. The next one is scheduled for March on a Wednesday at 10am.
  - iv. Legislation: *Marjorie Ogilvie*



- i. \$15 Minimum Wage
  1. Not sure if the city can implement or if it needs to pass at a federal level
  2. Now is the time to write to our City office with how it affects our businesses
- ii. Paid Sick Leave
  1. 3<sup>rd</sup> attempt to pass in City Council. Past two times it was overturned by the Mayor. The Mayor is much more inclined to pass sick leave this time.
  2. The bill submitted by Councilman Greenlee is still in negotiations and is not the final bill.
  3. Councilman Jones is supportive of the bill.
- iii. Minority contracting with the city
  1. Delay in payment from the city
  2. Speak with Angela Dowd Burton regarding minority businesses
- iv. BUO taxes
  1. Issues for profits
  2. How can we go after delinquent bills of businesses outside the area
    - a. A bill was passed by the State saying that we can go outside the city to seek repayment.
- v. Concerns of Businesses regarding aforementioned legislation:
  1. Often legislation forgets to take into account collective bargaining contracts.
  2. Concern that if bills passed businesses would move out of the city.
  3. Concern that current businesses would have to let go of employees.
  4. More qualified workers from outside the city would come into the city for jobs, it would make the job market even more competitive.
- vi. Response:
  1. BAWP will have continued discussion around expanding business advocacy for businesses
  2. BAWP asks businesses to let them know how they would be affected by the aforementioned legislation. BAWP will compile the letters and send them to city council.
  3. Send letters collectively and quickly to city council regarding the effects of this legislation on businesses
  4. BAWP would like to be made aware of legislation that affects business
  5. Josh Cohen will send specific aforementioned legislation to Sarah Cuzzolina who will forward it to BAWP members and meeting attendees.



6. Recommended by Miller Parker to create and advocacy committee regarding legislation.
  - a. Miller Parker offered to chair
  - b. Vanessa Lowery Brown advisor
  - c. Josh Cohen advisor
  - d. Recommendation will go to the board.
7. BAWP was made aware that they can submit legislation themselves, craft a bill with their language

- v. PHS Neighborhood Placemaker Grant – LOI *Sarah Stirzel Cuzzolina*
- IV. BAWP is interested in sending in a letter of inquiry for a neighborhood placemaker grant and is looking for ideas of specific opportunities for greening in this area.
- V. Old Business: *Marjorie Ogilvie*
  - i. 52<sup>nd</sup> St Development – development has been slightly delayed but is planning a ground breaking ceremony for late spring.
  - ii. RCO Zoning on Merion – meeting not set yet
  - iii. Stop Signs at 50<sup>th</sup> & Parkside – Thank you to the Councilman’s Office
  - iv. PIDC Sign – The sign and landscape were put up by PIDC.
- VI. Area Events:
  - February 19<sup>th</sup> – Mayoral Candidate Forum
- VII. Business Events/ Opportunities (unaffiliated with BAWP) – details at [www.BAWPPhilly.com](http://www.BAWPPhilly.com)
  - i. January 19<sup>th</sup> – Philadelphia Small Business Legal Clinic
  - ii. February 4<sup>th</sup> – Supercharge your Marketing for 2015
  - iii. February 25<sup>th</sup> – Applications Due: 2015 Milken-Penn GSE Education Business Plan Competition
  - iv. February 12<sup>th</sup> – Registration Due: FedEx Small Business Contest
- VIII. Round Robin – Business Introductions and Updates
- IX. **Next Meeting:**
  - i. Thursday, **February 5<sup>th</sup>, 2015** – Board Meeting, 8:30am – 10:00am
  - ii. Thursday, **February 19<sup>th</sup>** – MAYORAL CANDIDATE FORUM 8:30am – 10:00am