



**Committee Meeting
Minutes**

Date: Thursday, June 5th, 2014

Facilitated by: Marjorie Ogilvie, President of the Board

Location: Philadelphia Business & Technology Center, 5070 Parkside Ave., Suite 2400

Time: 8:30am – 10:00am

Agenda:

- I. Call to Order at 8:37am
- II. Welcome and Regrets : *Marjorie Ogilvie*
Lauren Bornfriend, Paul Brauer, Josh Cohen, Art Fastman, Gigi Knecht, Lynn McMaster, NazAarah Sabree, and Stanley Simpkins
- III. Announcements
 - a. Funeral for Jacquelyn Kelley, CEO of Discovery Charter School – June 7th, 11:00am, Mount Carmel Baptist Church
 - i. Recommendation from Miller Parker that BAWP sends flowers/ check and card.
 - b. Triangle Park Grand Opening
 - i. Wanda Staples has lead the charge for this park to be built
 - ii. Upland Way, 10:00am
 - c. Festival at Park West Towne Center – June 7th , 12:00pm – 4:00pm, Park West Town Center
 - d. Sickle Cell Disease Blood Drive – June 19th, 11:00am – 4:00pm, Park West Town Center
 - e. Philadelphia Freedom Festival – July 19th, 8:00pm, The Mann
 - i. Free Tickets
 - ii. You can sign up with Sarah to reserve some seats.
- II. Committees: **Please remember to take minutes at each meeting in the form of motions.** These will be submitted to the Board of Directors for approval.
 - a. Miller Parker made a recommendation for the Chair of each committee to be written on the agenda next to the committee
 - A. Events – Chaired by Miller Parker, committee members: Ozie Bailey and Leslie Walker
 - a. 10th Anniversary of the Negro League Memorial Park



- i. Venue – Mann
 - ii. Date – August/September 2015
 - iii. Agenda for the evening – catering, guest speaker, and music
 - iv. Press Coverage, Social Media
 - v. **Motion to Present to Board:** To approve the 10th Anniversary of the Negro League Memorial Park event for a date to be determined in August or September 2015.
- b. Up Close & Personal – Fundraiser
 - i. Next speaker – Chris Matthews
 - ii. Princeton Professor – Cornell West
 - iii. Need Additional names
 - iv. 4 speakers per year
 - v. Press coverage, social media
 - vi. **Motion to Present to Board:** To approve the events committee on moving forward to pursue Chris Matthews as the next Up Close & Personal speaker
- c. Golf Outing
 - i. Need to form an ad hoc committee
 - ii. Oct. 20th, 2014
 - iii. **Motion to Present to the Board:** To approve an ad hoc committee that would support and plan the golf outing.
- d. BAWP Recognition Awards night
 - i. Business Category – Phila. Zoo
 - ii. Community – Wanda (Triangle Park), Jason Mifflin
 - iii. Political – Kevin Dow, DA Williams
 - iv. Press Coverage, Twitter, Social Media
 - v. Need a nomination form
 - vi. Need more names
- e. Park Workers Luncheon
 - i. Need a date before September, Proposed August 15th or 22nd, 11am – 2pm
 - ii. Food Donations – ShopRite, Wawa, Poor Richards, McDonalds, Arthur Alper
 - iii. Volunteers from BAWP
 - iv. Press Coverage
 - v. **Motion to Present to the Board:** To approve the Events Committee on moving forward on planning and seeking donations for the Park workers luncheon in August.



- B. Issues, Goals, Gov't Relations, and Governance- Chaired by Marjorie Ogilvie, Members: Jim Burnett, Doug Corrigan, Elizabeth Pilar, and Russell Stump
- a. 4724 Parkside Ave.
 - b. Septa work on the Overpass
 - i. Septa not starting till July 7th, will do 1 side at a time, will try to allow for rush hour traffic
 - ii. Amtrak working on their lines now
 - iii. Septa has to encapsulate it because of lead paint – will be sandblasting
 - iv. Septa has said they would contribute to lighting when done with work
 - v. Some work will be done at night
 - vi. **Action:** Marjorie will contact Wendy Green Harvey and Francis Jones
 - vii. **Motion to Present to Board:** Set up a special subcommittee for lighting – start meeting with Septa
 - c. Industrial Park
 - i. Clean-up took place last Saturday. Looks much better. Clients at Parkside Recovery involved. Should have monthly clean ups
 - ii. The Clean-up contract is held by BAWP
 - iii. Old bus-turn-around needs tidying, but is city property and responsibility
 - iv. 3 times a year clean-up – Spring, Summer, Fall
 - v. **Motion to Present to Board:** Have clean-ups 3 times a year – Spring, Summer, & Fall
 - d. Leidy School
 - i. Up on the block
 - ii. Possibly rezoned as condos or maybe a charter school
 - e. By-Laws
 - i. Needs meticulous review & revisions
 - ii. Is this committee willing to meet outside of these meetings to review by-laws
 - f. Executive Director Contract
 - i. Sarah has raised a good part of what's needed
 - ii. Coca-Cola has given 10K to Memorial Park
 - iii. We hope to discuss at separate meeting along with the by-laws
 - g. 4724 - Parcel of Land has dumping
 - i. Owner has received notices & citations
 - ii. Ongoing issue: NazAarah is pushing on it – we need to keep pushing
 - iii. He has built a high wall



- iv. Action: Keep aware and keep pushing on this issue.
 - h. Merion Ave.
 - i. Church slated to be relocated to Merion – RCO meeting, only 6 spaces for church parking lot.
 - ii. Monitoring/ camera equipment was installed, but we don't know what its status is.
 - iii. **Action:** We would like to the businesses that back up to Merion Ave. involved in BAWP. (Recycling/ waste business, New Deal Lumber, Gas Distributor, Soda Distributer, John Haye Landscaping)
 - iv. **Action:** we need to find documentation about what/when the equipment installation occurred.
- C. Membership Benefits, Ambassadors, and PR
 - a. Organize jobs of Ambassadors
 - i. Every member on a committee
 - ii. Have the committee call members & invite them to join a committee
 - iii. Divide members to call among this committee
 - iv. Include a list of the current active committee members and descriptions of what each committee does.
 - v. **Action:** Sarah will divide phone numbers of the members to call regarding joining a committee.
 - vi. **Motion to present to the board:** Approval to share phone numbers to call members about joining committees.
 - b. Do a membership Drive/ Outreach
 - i. Call or visit businesses in the area
 - ii. Split the list among the committee members to cover a specific business area
 - iii. Knock and visit each business offering a personal touch
 - iv. Possibly do a survey to create dialog. WPFSI has done a business survey, don't need to recreate
 - v. Small gift to leave behind or offer a free 30 minute complimentary marketing review. We would need 1-3 volunteers to do the review one afternoon each month.
 - vi. Make sure to send agenda for meetings early to members so they can mention topics during visits
 - vii. New membership outreach should begin once current members have been divided into committees



- viii. **Motion for board to approve:** Approve dividing business between committee members to visit and offer a complimentary marketing review.
 - c. Educational Business Events: Business Entities, Website 101
 - i. Marketing review would be a precursor for our educational business workshops
 - ii. Website development
 - iii. Business entity
 - iv. Bring in special speakers to share on these topics
 - v. **Motion to present to the Board:** Approval to develop educational business workshops.
 - d. Davar Vending & Electric option to build funding
 - i. Davar offers vending split, 10% to Business Association & 10% to the company for any new vending machines.
 - e. Membership benefits
 - i. Barnes, Info on Business Community, discussion of business peer-to-peer, and business education
- III. Round Robin – Business Introductions and Updates
- IV. Next Meeting:
- a. Thursday, **June 19th** – General Meeting, 8:30am – 10:00am
 - b. Thursday, **July 17th** – Board Meeting, 8:30am – 10:00am
- IIV. Meeting Adjourned: 10:10am