



**Committee Meeting
Minutes**

Date: Thursday, May 7th, 2015

Facilitated by: Marjorie Ogilvie, Board President

Location: Philadelphia Business & Technology Center, 5070 Parkside Ave., Suite 2400

Time: 8:30am – 10:00am

Attendees: Arthur Alper, Natasha Bailey, Paul Brauer, Kenneth Carter, Doug Corrigan, Pam Evans, Marjorie Ogilvie, Miller Parker, Sarah Stirzel Cuzzolina, and Russell Stump

Agenda:

- I. Call to Order at 8:38am
- II. Welcome and Regrets: *Marjorie Ogilvie*
Cathy Cahill, Cassandra Hayes, June Pelzer, Kenneth Woodson
- III. Due to number of attendees we met as one group. *Marjorie Ogilvie*
 - A. Events:
 - a. Shredding & Electrical Equipment Collection Day: Recommended that if a business has a lot of shredding to do they host a shredding day and offer it to others at a charge. If there is excess money it can be donated to the BAWP
 - b. Jackie Robinson Day: Recommended we start earlier. Paul Brauer, David Snyder, and Miller Parker will meet with Dave Montgomery at the Phillies to discuss PR and expansion of the event. Miller Parker will set up the meeting with Paul Brauer.
 - c. Awards Night: Recommended we combine it with the 10th Anniversary of the Memorial Park and select the Board can select the honorees.
 - B. Issues, Goals, Gov't Relations, and Governance
 - a. Greenlee's Paid Sick Leave – see handout
 - b. Procurement opportunities for small businesses
 - i. World Meeting of Families – it may be too late, but see contacts below for more information
 1. Executive Director: Donna Crilley Farrell 215-587-3661
 2. Helen Floor: hflood@worldmeeting2015.org
 - ii. DNC: reach out now to Congressman Brady and Senator Hughes
 1. Senator Hughes will be joining us June 18th
 2. Sarah will see if Congressman Brady can join us on May 21st
 - c. Ad hoc Advocacy Action Team



i. Advocacy Concerns?

1. Minority Business Contracts with the City

- a. Concern with the amount of work that has to go into proving you are a minority business
- b. That does not guarantee that the city will contract with city vendors. They will often hire vendors that are located outside the city or hire to a city vendor that subcontracts to businesses outside the city. There is not an advantage to having your business located in the city.

2. Wage tax and Real Estate Tax are harming businesses and BAWP need to get in front of Council to address these issues that only affect businesses in the city.

3. L&I restructuring – Will be meeting with the L&I Commissioner to learn the most effective methods of dealing with L&I Concerns

d. Other Hinderances for Businesses in Philadelphia?

i. Unions

ii. Contracts

1. Based on who you know

iii. Parking

1. No parking for Businesses
2. Raises cost of doing business
3. New York has set up for businesses to deliver during evening hours without concern about tickets
4. Should this be addressed at a State or City Level?
5. Will discuss with City Councilperson

IV. Round Robin – Business Introductions and Updates

Marjorie Ogilvie

V. Business Events:

Marjorie Ogilvie

- a. May 8th – Digital Business 2.0: Tech Trends to Adapt, Adopt and Add to Your Business Strategy
- b. May 12th - EFGP Signature Event – Funding Alternatives
- c. May 27th – Doing Business with the City

VI. Area Events:

Marjorie Ogilvie

- a. May 9th – Athletic Base Ball Club plays at Memorial Field



Business Association of West Parkside

5070 Parkside Ave.
Suite 2400
Philadelphia, PA 19131
215-879-8500

- b. May 9th – Pump Track Season Opener
 - c. May 15th – Discovery Charter School Beats of Excellence Step Show
 - d. October 5th – Golf Outing
- VII. Next Meeting:
- a. Thursday, **May 21st** – General Meeting, 8:30am – 10:00am
 - i. Fairmount Park Conservancy to share about Civic Commons
 - b. Thursday, **June 4th** – Board Meeting, 8:30am – 10:00am