



Committee Meeting Minutes

Date: Thursday, March 19th, 2015

Facilitated by: Catherine Cahill, Vice President of the Board

Location: Philadelphia Business & Technology Center, 5070 Parkside Ave., Suite 2400

Time: 8:30am – 10:00am

Attendees: Arthur Alper, Andre Andrews, Kaitlin Bangert, Patrice Banks, Aaron Bass, Natasha Bailey, Ozie Bailey, Jim Burnett, Catherine Cahill, Phillip Caldwell, Doug Corrigan, Claudia Christian, Tom Dalfo, Shonte Eley, Pam Evans, Daniel Gordon, Lucinda Hudson, Dominique Jenkins, Eric Nzeribe, Jay Ogilvie, Mitch Person, NazAarah Sabree, Sarah Stirzel Cuzzolina, Russell Stump, Shana Wilkerson, Kenneth Woodson, and Robert Zakian

Agenda:

- I. Call to Order at 8:35am
- II. Welcome and Regrets : *Catherine Cahill*
Paul Brauer, Josh Cohen, Cassandra Hayes, Regina Knecht, Marjorie Ogilvie, Miller Parker, and Kathryn Ott Lovell,
- III. Brief Round of Introductions
- IV. New Business:
 - a. Business Security Program – Commerce Department *NazAarah Sabree*
 - b. Senator Vincent Hughes – Budget Briefing Report *Sarah Stirzel Cuzzolina*
 - i. There are highlights about the Governor’s Budget available online at the Senator’ website.
 - c. Reimaging the Civic Commons – Fairmount Park Conservancy
 - i. Centennial Commons - Parkside Edge
 1. The vision came from a strategic plan done about ten years ago with key stakeholders in the area.
 2. It is about activating green space and connecting the neighborhood to the park.
 3. There will be a tween section, a youth section, and an area along the edge with benches and picnic tables.
 - ii. We are going to ask them to come and present the designs and plans to the membership.
- V. Old Business:
 - a. Update from Lucinda Hudson: The Centennial Village project is moving ahead. The EPA gave the land a clean bill of health.



VI. Committees: **Please remember to take minutes at each meeting in the form of motions.** These will be submitted to the Board of Directors for approval.

A. Events:

Sarah Stirzel Cuzzolina

a. Up Close & Personal

i. Speaker ideas

1. Chris Matthews wants to join us, and hopefully we will have something scheduled soon.
2. Brad Szollose – *Liquid Leadership*
3. Adam Grant – *Give & Take: Why Helping Others Drives our Success*
4. Looking for other speaker ideas, a woman or someone of a different ethnicity or culture?

b. Jackie Robinson Day

- i. A task force for Jackie Robinson Day with Pam Evans, Natasha Bailey, and Sarah Stirzel Cuzzolina will meet March 31st at Discovery Charter School. Please email if you are interested in joining
 1. Interested in growing a task force for next year as well.
- ii. Volunteers – looking for volunteers
 1. To watch tables
 2. To pick up Ron Whittington & drop him off
- iii. April 15th, 2015 , Schedule of event: 1pm – 3pm
- iv. Programing:
 1. A Capella Competition with local high schools. Songs from Jackie Robinson's era.
 2. Jackie Robinson Impersonator
- v. Questions about how to get more publicity for the event and more visitors to be aware the event and the Park
 1. Ideas:
 - a. Field day for other schools at the park
 - b. Advertise on the PECO building or Lindt Brothers Building
 - c. Or contact the Comcast community channel
 - d. Next year we could possibly get a publicist firm to do PR for free- Cathy Cahill will look into that.

c. 10 Year Anniversary of Memorial Park



- i. Museum exhibit on Negro League Baseball and the Philadelphia Stars.
 - ii. Gala Celebration where everyone dresses up and you bring in guest speakers.
 - d. Suggested that BAWP hosts Shredding day and computer/ electronics collection day
 - i. Wynnefield Residents Association does one - connect with them for more detail
 - e. Discovery Charter School is taking bids for staging including lighting and curtains
 - f. Other events members have going on: - Sarah will email blast events and add them to the website
 - i. Discovery Charter School Founders Day and Birthday Celebration – April 16th or 17th, 10am – 4pm
 - ii. Park West Festival – June 6th, 12-4pm
 - 1. Businesses can have a table on site
 - iii. KIPP Gala at Lowes Hotel – April 25th
 - iv. Zakian Carpets has the potential to do fundraising for schools with flooring
 - v. Athletic Base Ball Club of Philadelphia is looking to locate to a new park space and partner with businesses for each game to create a festival atmosphere.

B. Issues, Goals, Gov't Relations, and Governance

Kenneth Woodson

- a. 48th & Parkside
 - i. L&I marked the cease and desist order with request to remove dirt and retaining wall as complied. Commerce says this is “not accurate”
 - ii. Commerce has invited L&I to come out and review again.
 - iii. Owner has been given permission to use the site for storage of construction equipment and materials. Not sure if dirt storage from other sites counts as appropriate materials.
 - iv. They have stayed within the limits of their property
 - v. Potentially put a media spot light on it, specifically from the viewpoint of the School on the other side



- vi. Recommended to the Board that BAWP invite Councilman and L&I Commissioner to report to the association on what has occurred with the property.

 - b. 52nd Street Task Force
 - i. The Commerce Department has money to spend on 52nd St & Lancaster Ave.
 - ii. Update Top 3 preferences for immediate design and construction
 - 1. Gateway Signage
 - 2. Architectural and/or artistic lighting
 - 3. Art Panels
 - iii. Communities chief concern is lighting
 - 1. Septa is installing lighting and has said it is installed
 - 2. The lighting doesn't seem to be any different
 - 3. Sarah will follow up with Septa to find out if it is turned on.

 - c. Merion Ave.
 - i. Sore spot with residents and business owners with excessive dumping
 - ii. Recycling Company want to expand on opposite side on Merion Ave
 - iii. Lawyer did not notify all RCO's
 - iv. Zoning stopped and cannot be rescheduled until all RCO's participate in a meeting.

 - d. Bibleway Temple Senior Housing
 - i. The Bibleway is an active church
 - ii. They have plans to move forward with the senior housing
 - iii. This is a long term project as they need tax credits to complete their project.
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- VII. Committee's Share points of their discussions *Catherine Cahill*
- VIII. Round Robin – Business Introductions and Updates *Catherine Cahill*
- IX. Business Events: *Catherine Cahill*
 - a. March 19th – Small Business Expo
- X. Area Events: *Catherine Cahill*
 - a. April 15th – Jackie Robinson day



Business Association of West Parkside

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- b. May 5th – Fairmount Park Conservancy Centennial Celebration
 - c. October 5th – Golf Outing
- XI. Next Meeting:
- a. Thursday, **April 2nd**– Board Meeting, 8:30am – 10:00am
 - b. Wednesday, **Jackie Robinson Day – April 15th** , 1:00pm – 3:00pm